

THE CIVILIZED, CIVILIZED WEST

*Rusty Parrot Lodge's premium Wild West package serves up
Jackson's finest cowboy-chic*

Jackson, Wyoming – January 5, 2007 – Indulge your inner cowboy. The Rusty Parrot Lodge & Spa invites you to transform city-weary feet with handcrafted boots and stand a little taller in a custom-fitted handmade cowboy hat before saddling up for a wilderness trail ride—and cowboy-style lunch—in the unparalleled beauty of the historic Goosewing Ranch. And that's only the beginning.

Knowing that half the fun of playing cowboy is dressing the part, Rusty Parrot's new premium Wild West package begins with an arrival gift of steer horns perfect for mounting to your rental SUV hood. Then head to Jackson's Town Square for a civilized Western shopping spree that includes a custom hat-fitting in the old-world tradition of Jackson Hole Hat Co., slipping into the exclusive fit of boots crafted by the family-owned Lucchese company for more than 100 years at Jackson Bootlegger, and donning a leather vest from the Overland leather company.

In addition to the morning horseback ride in the Goosewing's Gros Ventre River country—and a muscle-soothing post-ride arnica sports massage at Rusty Parrot's in-house Body Sage Spa—activities for the four-night package include a half-day wildlife expedition, admission to the National Museum of Wildlife Art, and dinner for two at the four-diamond Wild Sage restaurant, as well as the Rusty Parrot's trademark pampered comfort and renowned chef-prepared breakfast each morning. A departure gift subscription to *Cowboys and Indians* magazine helps keep the Jackson Hole "Last of the Old West" experience alive.

Available June 1 through September 22, 2007, the Wild West package is priced at \$2,450 per person, double occupancy, plus tax and resort fee, and includes four nights accommodations in an upper level king or double queen room, an arrival gift of steer horns, daily breakfast, one custom fitted cowboy hat per person, one pair of Lucchese cowboy boots per person, one leather vest per person, admission for two to the National Museum of Wildlife Art, a half-day horseback ride for two with lunch at Goosewing Ranch, a two-hour arnica sports massage per person, a half-day wildlife tour for two, dinner for two including gratuity and tax (excluding alcoholic beverages) at the Four Diamond Wild Sage restaurant, and a one-year subscription to *Cowboys and Indians* magazine. King fireplace Jacuzzi rooms and our suite are available at an additional charge.

A member of Small Luxury Hotels of the World, the Rusty Parrot Lodge & Spa was built in 1990 by owner Ron Harrison, who envisioned a different type of lodge near the shopping, art galleries, and restaurants of Jackson's Town Square. The Lodge was rated number 16 in the mainland U.S. by the 2006 *Conde Nast Traveler* reader survey, and was named number one hotel in the Continental U.S. and Canada by *Travel + Leisure* readers in 2005, the Lodge has been featured by media including "The Today Show," *USA Today* and *The New York Times*. The Rusty Parrot and its Wild Sage restaurant continue to be Jackson's only lodge and restaurant combination to receive the prestigious AAA Four Diamond Award. For additional information and reservations, contact the Rusty Parrot Lodge & Spa at 800.458.2004 or visit www.rustyparrot.com.