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**TRAVEL & LEISURE MAGAZINE NAMES RUSTY PARROT LODGE & SPA
THE NUMBER FIVE U.S. HOTEL, 28TH IN THE WORLD**

Jackson Hole, Wyoming—August, 2004--Travel & Leisure magazine, with over 1 million readers, has named The Rusty Parrot Lodge and Spa one of the top five hotels in the U.S. Its 2004 World's Best List, an annual reader survey, rated The Rusty Parrot number 5 in Continental U.S. and Canada; and number 28 in the world. Respondents were asked to rate hotels on facilities, location, service, restaurants/food and value.

The Rusty Parrot Lodge & Spa was built in 1990 by owner Ron Harrison who envisioned a different type of lodge near the shopping, art galleries and restaurants of Jackson's Town Square.

"It was a matter of trying to create a place that caters to people in a way that I like to be treated when I travel," says Harrison. "Good value, personal service, not nickel-and-dime guests, by providing free local calls and complimentary breakfast. Our staff at the Rusty Parrot has worked hard to provide guests with outstanding service. It is satisfying to have this recognition and good to know that the formula we started out with in 1990 has been validated: treat people as if they are guests in our own homes. Simply try to be an excellent host—we feel we are hosts to our guests coming to Jackson."

Only one other Wyoming property appeared on the list—Jackson's Spring Creek Ranch was rated number 90 on the "Top 100 US Continental and Canada" list.

"The ratings are a tribute to the hard work and dedication of all of the Lodge and Spa staff," says Rusty Parrot Lodge and Spa General Manager Jim Promo. "This recognizes our staff's commitment to quality and providing exceptional guest service."

The Rusty Parrot has proven itself as the lodging choice of discerning travelers worldwide. The lodge has been widely featured in publications such as *Conde Nast Traveler's* 2004 Gold List, which named it one of the world's best places to stay; *Ski* magazine touts the Rusty Parrot Lodge as one of the "Ten Best Small Hotels"; and *USA Today* voted it one of the "Ten Best Places to Snuggle in Front of a Fire."

The Wild Sage recently was the only restaurant in Jackson to receive AAA's 2004 Four-Diamond rating. Dinner in the Rusty Parrot's intimate 26-seat gathering room, with its river rock fireplace, is served in full view of an exhibition-style kitchen. The restaurant and Chef Walker have recently been featured in *The New York Times*, *Elle Décor*, the *Chicago Sun Times* and *Cowboys and Indians* magazine.

For additional information, contact The Rusty Parrot Lodge & Spa at 800.458.2004 or visit and book on-line at www.rustyparrot.com.