

JACKSON HOLE'S REASON TO CELEBRATE

Rusty Parrot Lodge & Spa's new Celebration package makes every special occasion sublime

Jackson, Wyoming—November 18, 2005—Making the most of a good thing is easy with the new Essential Celebration package offered by Jackson, Wyoming's Rusty Parrot Lodge and Spa. While most of us by now have learned how to make the best of a bad situation, maybe it's time we applied equal zeal to discovering how to, as the song says, "accentuate the positive."

From birthday to anniversary, pregnancy to promotion, engagement to...any reason at all, Rusty Parrot Lodge & Spa—recently named number-one hotel in the continental U.S. and Canada by *Travel & Leisure* magazine readers—transforms your favorite occasion from special to sublime with its new three-night package, complete with those celebratory essentials, a dozen roses, a box of chocolate truffles, and a chilled bottle of champagne.

But the essentials for a Rusty Parrot-style celebration go beyond these luxurious "basics": the package includes some of the lodge's own special touches, including two fleece Rusty Parrot logo robes for lounging in front of the fireplace, their renowned chef-prepared breakfast each morning, and dinner for two in the lodge's four-diamond Wild Sage Restaurant.

In addition, guests get to choose among a dinner sleigh ride (available in season), a one-hour therapeutic massage per person courtesy of the in-house Body Sage spa, or a half-day wildlife expedition in Jackson Hole's prime nature-viewing backcountry. Price for the package is \$1,595 per couple, based on double occupancy in a first-floor king or double queen room. Fireplace and king/fireplace/Jacuzzi rooms are available for an additional charge, as are additional nights for truly giving that special occasion its due.

A member of Small Luxury Hotels of the World, the Rusty Parrot Lodge and Spa was built in 1990 by owner Ron Harrison who envisioned a different type of lodge near the shopping, art galleries, and restaurants of Jackson's Town Square. It has been featured in *USA Today*, on NBC's Today Show, and was named as one of the World's Best Hotels in the January 2005 issues of *Conde Nast Traveler* and *Travel & Leisure*, and "best romantic getaway" by *Mountain Living Magazine*. The Lodge has been rated four-diamond by AAA for 13 consecutive years.

The lodge's restaurant, Wild Sage, is the only Jackson restaurant to receive AAA's 2004 four-diamond rating and has been featured on The Food Network, and in *The New York Times*, *Elle Décor*, the *Chicago Sun Times*, and *Cowboys and Indians* magazine.

For information and reservations, contact the Rusty Parrot Lodge and Spa at 800.458.2004 or visit www.rustyparrot.com.

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